



Purgatory Resort

Summer 2024

Press Kit

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Purgatory Resort 2024 Company Profile

Durango, Colo. — (Summer 2024) — Purgatory Resort, one of Colorado's most family-friendly ski resorts, offers a year-round mountain experience after the snow melts. Purgatory continues to elevate summer on the mountain with family-friendly activities, the region's only lift served mountain bike park, and signature events. This summer Purgatory is scheduled to operate from 10 am to 5 pm daily through August 18, and on weekends starting August 23 to October 6 (Friday through Sunday).

Purgatory is tucked away between Durango and Silverton along the San Juan Skyway, on the southern edge of the San Juan Mountains. Purgatory's Village Plaza base area is home to a vibrant collection of family-friendly attractions, lodging, retail shops, restaurants, and bars. In the summer, Purgatory offers a range of family-friendly attractions, including the Mountain Coaster, Alpine Slide, Treasure Panning, Twilight Lake Board & Boat, Scenic Chairlift Rides, and Off-Road Go-Kart Track. The 2024 summer lineup features Summer Brew, Carve Wars, Archery Fest, the Mushroom and Wine Dinner, San Juan Sessions with live music on Friday evenings, the returning Motorcycle Hill Climb, and national mountain bike events.

Purgatory's Bike Park offers something for riders of all levels, from expert downhill trails to the fun and flowy Shangri-La beginner trail. Children ages 12 and under can enjoy free unlimited mountain bike uplifts with Power Kids, the only season pass in North America that offers unlimited free skiing and mountain bike uplifts for kids, no purchase required or strings attached. Purgatory's Bike Park serves as the gateway to over 400 miles of high alpine singletrack and backcountry trails in Colorado's San Juan Mountains.

During the winter months, Purgatory features 107 trails, 4 terrain parks, 11 lifts, and 1,635 skiable acres of steep tree skiing and wide-open cruisers; plus Colorado's largest guided snowcat operation. Discover more at Purgatory.ski.



Purgatory Resort Heats Up Summer with New Chile Cook-Off

Purgatory kicks off 2024 summer operating schedule and events

Durango, Colo. – (May 30, 2024) – Purgatory Resort welcomes summer with a new Chili Cook-off event on Saturday, June 15. This sizzling event marks the start of summer at Purgatory with onmountain activities, signature events and Durango's only lift-served mountain bike park.

The Chili Cook-off is the ideal kickoff to a fun-filled summer season on the mountain, as teams from Purgatory departments compete in a fiery competition, serving up the best chili recipes in Southwest Colorado. Guests are invited to sample the entries and cast votes for chili champion.

Event Highlights:

- **When:** Saturday, June 15, from 12 pm to 3 pm
- What: Chili tasting, voting, live music, beer, and activities
- **How:** \$20 for 10 chili samples, \$10 for kids (5 samples). Purchase tickets online at purgatory.ski/event/summer-opening-day-chili-cookoff

In addition to the Chili Cook-off, Purgatory's Bike Park and other attractions will open for the summer season on Saturday, June 15, with daily operations scheduled from 10 am - 5 pm. Weekend operations will begin on August 23 to October 6 (Friday through Sunday).



This summer guests can enjoy greater flexibility in planning their adventures with the introduction of a full-day activity pass to experience Purgatory's family-friendly activities, including the Mountain Coaster, Alpine Slide, Treasure Panning, Twilight Lake Board & Boat, Scenic Chairlift Rides, and Off-Road Go-Kart Track. Learn more and purchase tickets at <u>purgatory.ski/summer-activities</u>.

Also new this summer, Purgatory is extending operating hours on Fridays in July for the Sunset Shred mountain biking sessions from 4 pm to 7 pm. Purgatory's Bike Park offers something for riders of all levels, from expert downhill trails to the fun and flowy Shangri-La beginner trail.

Children ages 12 and under can enjoy free unlimited mountain bike uplifts with <u>Power Kids</u>, the only season pass in North America that offers unlimited free skiing and mountain bike uplifts for kids, no purchase required or strings attached. Purgatory continues to attract nationally acclaimed mountain bike events and top athletes from around the world.

Purgatory's summer season is packed with signature events and returning favorites, including Summer Brew, Carve Wars, Archery Fest, and the Mushroom and Wine Dinner. San Juan Sessions will feature live music on Friday evenings, while the Motorcycle Hill Climb is also making a comeback.

For a complete mountain getaway, Purgatory's Village Plaza base area offers a diverse range of lodging options, retail shops, restaurants, and bars. Explore the complete list of summer lodging packages at <u>purgatory.ski/offers</u>.



Purgatory Resort Extends Hours for Sunset Shred Mountain Biking Sessions

Durango, Colo. – (June 27, 2024) – Purgatory Resort is excited to announce extended operating hours for lift-accessed mountain biking this summer. Starting this July, Purgatory will host Sunset Shred sessions exclusively on Fridays from 4 pm to 7 pm, giving mountain bikers more time to enjoy some of Colorado's best terrain throughout the month.

Purgatory's Bike Park features a wide range of trails suitable for all skill levels, from beginners to competitive riders. The park serves as the gateway to more than 400 miles of high alpine singletrack and backcountry trails in the San Juan Mountains.

The Sunset Shred sessions are offered at a special rate, providing exceptional value during these exclusive Friday evenings. For \$25, participants will receive three hours of lift-served mountain bike access from 4pm to 7pm, an offer equivalent to a half-day ticket, normally priced at \$39.

The Sunset Shred is part of Purgatory's commitment to enhancing the guest experience and making mountain biking more accessible. Notably, children aged 12 and under can take advantage of free unlimited mountain bike uplifts with the Power Kids pass, the only season pass in North America offering unlimited free skiing and mountain bike uplifts for kids, with no purchase necessary or blackout dates.



Sunset Shred Dates:

- ▼ Friday, July 5, from 4 pm 7 pm
- ▼ Friday, July 12, from 4 pm 7 pm
- ▼ Friday, July 19, from 4 pm 7 pm
- 🔻 Friday, July 26, from 4 pm 7 pm

Regular daily lift-served access will continue from 10 am to 5 pm until August 18, followed by weekend operations, August 23 – October 6 (Fridays through Sundays).

Beyond the Bike Park, Purgatory's summer season is packed with signature events and family-friendly activities. For a complete mountain getaway, Purgatory offers a diverse range of lodging options, family-friendly activities, retail shops, restaurants, and bars. For additional information about summer activities and the new "Sunset Shred" sessions, please visit Purgatory.ski.

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Purgatory Resort Unveils Exciting 2024 Summer Event Schedule

Durango, Colo. – (June 15, 2024) – Purgatory Resort is thrilled to announce its 2024 summer event lineup, featuring an array of signature events and returning favorites to deliver another unforgettable summer season. There's something for everyone at Purgatory Resort this summer, with activities ranging from craft beer festivals and culinary delights to fitness competitions.

Signature Events and Returning Favorites

Beer aficionados can delight their taste buds at **Summer Brew** craft beer festival on July 13. This event will feature a wide selection of craft beers, live music, and an atmosphere perfect for relaxing and enjoying the beautiful mountain setting.

Culinary adventurers won't want to miss the annual **Mushroom Hunt** on August 17 and the **Mushroom and Wine Dinner** on August 30. These events provide an opportunity to explore the local flora and savor pairings of mushrooms and fine wines.

Art enthusiasts will appreciate **Carve Wars** from August 2-4, featuring a weekend of chainsaw art and competition. This event showcases the incredible talent of chainsaw artists and offers guests a chance to witness the creation of intricate wooden sculptures, with a portion of proceeds benefiting charitable organizations.

Enjoy free live music every week at the **San Juan Sessions**, starting June 28. This event series provides a vibrant musical backdrop to unwind after a day of adventure in the mountains.

Fitness and Competition

Celebrate the changing fall colors with the **Mountain Marmot Trail Run** on September 21. This challenging race offers breathtaking views and a test of endurance for trail runners of all levels.



Join Purgatory on September 14-15 for the **Downhill Rockies Finals** and **Trail Party Enduro** at the Bike Park, an exhilarating race for mountain biking competitors and spectators alike.

Complete 2024 Event Schedule

- ▼ May 25: Iron Horse Bicycle Classic Quarter Horse
- ▼ June 15: Summer Opening Day & Chili Cookoff
- ▼ June 22: Revolution Enduro at the Bike Park
- ▼ June 28-30: Mountain Archery Festival
- ▼ June 28: San Juan Sessions, live music every Friday
- ▼ July 5: Sunset Shreds, extended lift-accessed mountain biking on Fridays in July
- ▼ July 13: Summer Brew Festival
- ▼ Aug 2-4: Carve Wars, chainsaw art competition
- Y Aug 9: Devo Days Bike Festival
- V Aug 17: Mushroom Hunt
- ▼ Aug 30: Mushroom & Wine Dinner
- ▼ Sept 1: Motorcycle Hill Climb
- ▼ Sept 14-15: Trail Party Enduro and Downhill Rockies Finals at the Bike Park
- ▼ Sept 15: Oktoberfest
- ▼ Sept 21: Mountain Marmot Trail Run

For a complete schedule and details of all the events, please visit <u>purgatory.ski/events</u>.



Purgatory Resort Welcomes Carve Wars Chainsaw Art Competition

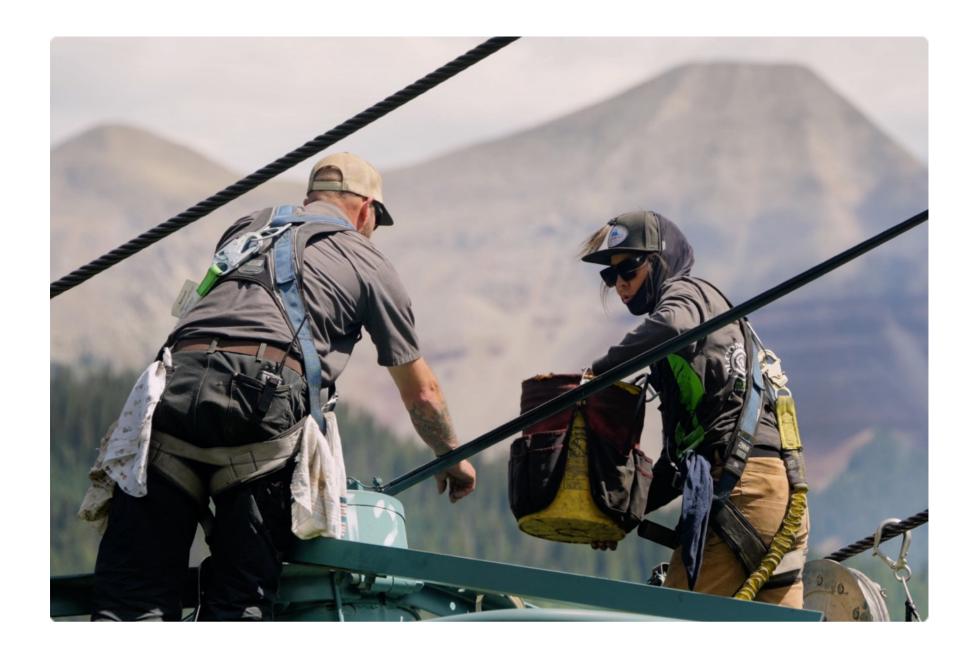
Durango, Colo. – (July 23, 2024) – Purgatory Resort announces the return of the Carve Wars chainsaw art competition, August 2 - 4, 2024. This family-friendly event is free and will be held in the Village Plaza base area at Purgatory Resort.

Carve Wars is a chainsaw art competition featuring the world's best chainsaw artists as they transform blocks of wood into works of art. The one-of-a-kind art pieces are sold upon completion at live auctions, with a portion of the proceeds going to support local nonprofits. On Saturday, event attendees can purchase a raffle ticket for a chance to win a free carving. Winners will be announced after 3:00 pm during the auction. Guests can also bid on their favorite pieces during the live auctions on Saturday and Sunday.

Event Schedule:

Friday, August 2: Saturday, August 3: Sunday, August 4:

Please visit <u>purgatoryresort.com/events</u> or <u>carvewars.com</u> for more information. Purgatory's summer season is packed with signature events and family-friendly activities, including the region's only Mountain Coaster, Alpine Slide, and lift-served Bike Park. Learn more and purchase tickets at purgatory.ski/summer-activities



Purgatory Resort Competes in Fourth Annual Rise Up Challenge

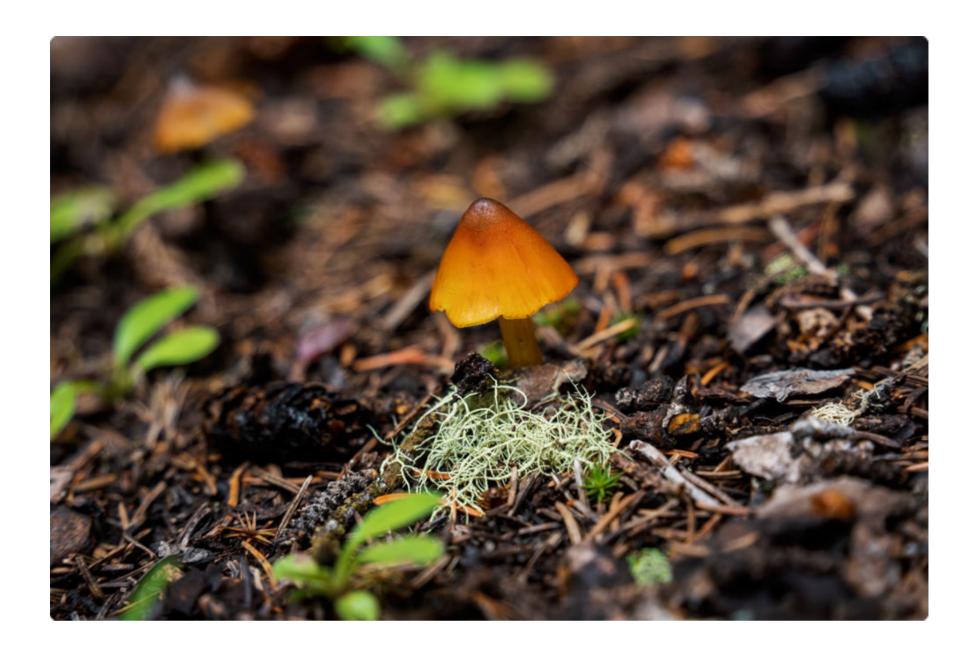
Durango, Colo. – (August 8, 2024) – Finding a skilled lift mechanic can be challenging, but Purgatory Resort is rising to the occasion. This year, Purgatory Resort has been selected to participate in the fourth annual Rise Up Challenge, hosted by Ski Area Management and Leitner-Poma of America (LPOA). The initiative celebrates the next generation of lift mechanics, offering a \$3,500 education grant to the winning team.

Six lift maintenance teams from resorts throughout the U.S. have been selected for this year's challenge. Each team created videos to showcase the talents and dedication of their lift maintenance crews, highlighting rising stars, mentors and teamwork. Among these talented teams Purgatory Resort is proud to spotlight Lift Maintenance Mechanic II, Anitra Harjo.

Anitra, a standout member of Purgatory's lift maintenance team, shared her journey and experiences in the team's video submission. Her enthusiasm for her role and appreciation for her team are evident. In a traditionally male-dominated industry, Purgatory's lift maintenance team, which includes veterans with over 30 years of experience, has embraced Anitra and other new team members. Purgatory is dedicated to fostering the next generation of lift maintenance and mountain operations professionals, recognizing that the mountain does not run without their vital contributions.

"Anitra has been an incredible addition to our team, bringing enthusiasm and a relentless drive to learn and grow," said Nick Smith, Lift Maintenance Manager at Purgatory Resort. "The mentorship and support from our seasoned team members have been crucial, and Anitra exemplifies the future of our industry."

Vote for Purgatory's lift maintenance team in the 2024 Rise Up Challenge, with voting open through August 16, 2024. Let's support Anitra Harjo and her team as they strive for excellence and recognition in the ski industry. For more information and to cast your vote, please visit saminfo.com.



Feast and Forage: Purgatory Resort Celebrates Edible Fungi Season

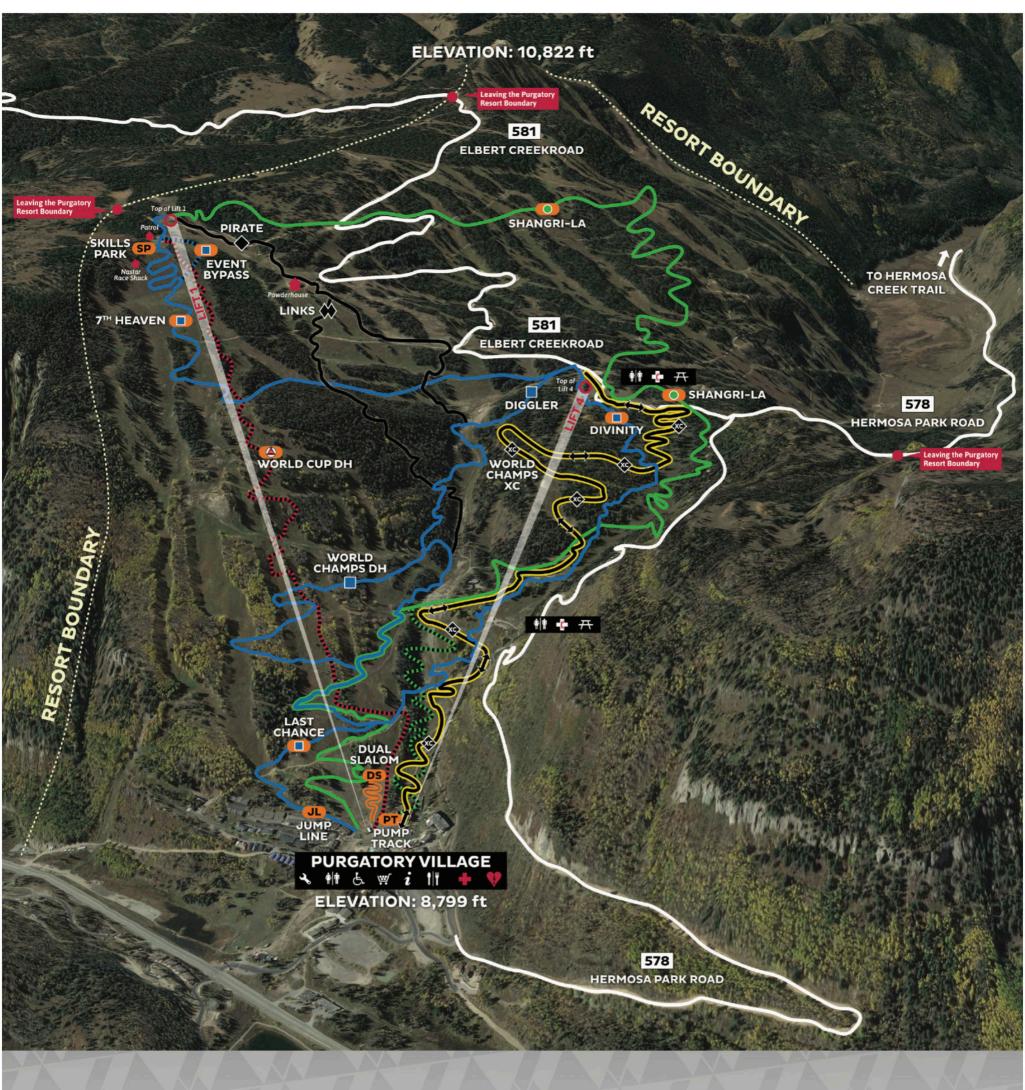
Durango, CO — (August 2024) — Purgatory Resort, the destination for discovering wild mushrooms in the San Juan Mountains, celebrates edible fungi with the **Wild Mushroom Hunt** and **Mushroom & Wine Dinner**.

The backside of Purgatory Resort is a hidden treasure trove for mycophiles, offering some of the world's best porcinis, chanterelles, hawks wings, and other wild mushrooms. These high-elevation patches produce a variety of species and sizes, each offering unique flavors and textures—from smaller mushrooms perfect for pickling to larger ones ideal for sautéing.

During the **Wild Mushroom Hunt** on Saturday, August 17, participants will identify edible versus non-edible mushrooms and learn about the fascinating, mysterious nature of fungi. Expert guides reveal why mushrooms can sometimes seem to appear out of nowhere and how they communicate through mycelium networks. This unique foraging experience offers a deep connection with nature, which is why the event sells out year after year.

Guests can experience Purgatory's edible bounty at the **11th annual Mushroom & Wine Dinner** on Friday, August 30. Thanks to the abundant rains this summer, Purgatory is experiencing another exceptional season for wild mushrooms, making this event a must-attend for foodies. The five-course dinner features expertly curated wine pairings that complement savory wild mushroom dishes and other seasonal ingredients, all sustainably sourced from the resort's own high-elevation patches.

Learn more and purchase tickets at <u>purgatory.ski/events</u>.





TRAIL MAP

